

Contact: Bryan Swift, 314-991-4300
bryans@swiftprint.com
Tim Sitek, 636-225-5997
sitek01@earthlink.net

SWIFT PRINT COMMUNICATIONS EXPANDS CAPABILITIES

Laminating machine adds finishing touch

St. Louis, MO – February xx, 2013 – Swift Print Communications continues to add to its ability as a full-service printer with the addition of a D&K System 2760 Laminator. The machine applies lamination to enhance and protect printed pieces ranging in size from 8 ½ x 11 inches up to 26 x 30 inches.

The system is designed for meeting the needs of today's high-demand, short-run finishing jobs. This complements Swift's growing business in digital printing, which allows customers to print what they need, when they need it, as well as customize printed materials.

Swift now offers a range of finishing options - aqueous, UV and lamination – to enhance and protect covers, pocket folders and other printed materials.

Additionally, the new laminator builds on Swift's recent investment in large-format printing and specialty die-cutting equipment for display graphics. As one of the area's largest printing companies, Swift provides a complete range of short- and long-run printing and finishing options to serve nearly all of a customer's needs.

"We don't view ourselves as a printer but as a partner in our clients' communications and marketing efforts," says Bryan Swift, president of Swift Print Communications. "We have made significant investments to offer our clients the right tools to enhance their image and stand out from the crowd. It's part of our mission to be a little better everyday . . . pursuing perfection."

About Swift Print Communications

Founded in 1912, Swift Print Communications is the St. Louis area's longest-running, locally owned printing service. The company offers a range of printing options – from one to thousands – with digital and offset presses. Swift offers complete printing services – planning, data transfer, composition and proofing through printing, electronic filing and distribution. The company has been a leader in environmentally sound policies, dating back to the 1930s when John S. Swift donated thousands of saplings planted by school children to commemorate Arbor Day. Such stewardship continues. The company has been certified for its environmentally sustainable practices by the Sustainable Forestry Initiative, Programme for the Endorsement of Forest Certification and the Forest Stewardship Council. For more information, visit www.swiftprint.com.