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SWIFT PRINT COMMUNICATIONS EXPANDS CAPABILITIES

Printer invests \$500,000 in large format press and digital cutter

St. Louis, MO – November xx, 2011 – Swift Print Communications has purchased new equipment as part of its strategic initiative to extend its services. The company added an Oce Arizona 550 XT large-format press and a Colex digital flatbed cutter.

The half million dollar investment expands the company's capabilities to further meet the needs of its clients.

The Oce Arizona press produces printed pieces up to 98.8 inches wide by 120 inches deep. Additionally, the press prints on virtually any rigid or flexible material such as paper, cardboard, vinyl, plastic, glass, wood and metal up to two inches thick.

The Colex digital cutter complements the new press and extends Swift Print Communications' finishing capabilities. It handles large-format printed graphics in nearly any material. The new equipment also performs precision cuts to finish display graphics, including three-dimensional shapes.

"We know it's important to offer our clients the right tools to enhance their image and stand out from the crowd," says Brian Swift, president of Swift Print Communications. "Display graphics make a big impression in helping clients build awareness. We continue to make the necessary investments to ensure that we are more than just a printer. We want to be a communications' leader. These investments further our commitment to our valued clients."

About Swift Print Communications

Founded in 1912, Swift Print Communications is the St. Louis area's longest-running, locally owned printing service. The company offers a range of printing options – from one to thousands – with digital and offset presses. Swift offers complete printing services – planning, data transfer, composition and proofing through printing, electronic filing and distribution. The company has been a leader in environmentally sound policies, dating back to the 1930s when John S. Swift donated thousands of saplings planted by school children to commemorate Arbor Day. Such stewardship continues. The company has been certified for its environmentally sustainable practices by the Sustainable Forestry Initiative, Programme for the Endorsement of Forest Certification and the Forest Stewardship Council. For more information, visit www.swiftprint.com.